

THE NEW LINE-UP AT XIME**Mr. Sarosh J. Ghandy**

Mr. Sarosh Ghandy, Chairman of the Board of Governors of XIME, has been re-elected for a third term to head the Board of the Institute. He has been the chairman of XIME since July 2000. Earlier he had held the chairmanship of XLRI for over 12 years. Mr. Ghandy had a long stint with the Tatas where he held a number of senior positions; the last being MD of TELCO construction Equipment company Ltd. He is currently the JRD Tata Chair Professor in Business Ethics at XLRI.

Prof. J. Philip

As already reported, Prof. J. Philip, is now the President of XIME. He took over from Most Rev. Dr. Alphonsus Matthias, Archbishop Emeritus of Bangalore, who held this position for 15 years from its very inception. XIME has also honored, Prof Philip bestowing upon him the title 'Director Emeritus'. As the founder and builder of XIME, he is identified with the history, development and professional standing of XIME.

Prof. D. Panduranga Rao

Prof D. Panduranga Rao the newly appointed Director of XIME took charge from the Founder Director Prof. Philip on August 18, 2006. Prior to this, he was Dean of the Faculty of Commerce & Management Studies, Andhra University. A PhD in Transport from Andhra University, he has had an illustrious career in the academia. He has held numerous academic positions such as the Principal of the Colleges of Arts & commerce of Andhra University, HOD of the Dept. of Commerce and Management, Director of the Centre for Transport Management and Director In-charge of the Institute of Advanced Studies in Education. He was associated with a number of committees of UGC and AICTE, including the membership in the Accreditation Body. He was the President of the Association of Indian Management Schools during 2000-2001 and the recipient of the prestigious Ravi J. Mathai National Fellow Award of AIMS in August 2005. He brings to his position over 3 decades of rich experience in Commerce and Management teaching, research and administration.

ANOTHER FEATHER IN THE CAP OF XIME**XIME**

An
'A++'
Institution

-Business India Survey

The latest B-Schools' Survey, conducted by 'Business India' places XIME as an 'A++' institution along with 20 other leading B-schools in the country.

XIME has come a long way from its humble beginning in 1991 to be generally seen as one of the top 25 Business schools in the country. It has one of the finest campuses outside the IIM system and enjoys excellent industry linkages. The institute is fully residential, like most of the other leading B-Schools of the Country.

THE LEGACY CONTINUES....

The 'DREAM TEAM' of XIME!!

The legacy of winning continued at Managementra 2006 ,an event conducted by Confederation of Indian Industry (SR) at Chennai on 27-28 October 2006.

This is an annual event organized to showcase and reward the various facets of talent, in young managers of tomorrow from Management Schools across the Southern Region. This provides a unique platform for the academic community to interact with industry, gauge what it seeks in its entrants, and modify their inputs accordingly.

The XIME team consisting of George Abraham, M .A Lavanya and Priyanka Murali won the '**Dream Team**' award for their Business Plan. The Business Plan proposed to set up '**Good Earth**' ,a company to produce 100 percent biodegradable dishware product assortment. The team also secured first place in the **Financial Strategy** formulated in the Business Plan. Meghana Banerjee secured third place in the '**Best Manager**' contest winning Rs.20,000 as cash prize.

In the spot **Business Quiz** event, XIME Team swept all



The XIME 'Dream Team' at CII Managementra 2006

the three places with M. A. Lavanya , Prashanth Gopinath and Anusuya John securing first, second and the third place respectively.

Overall, it was a 'History Repeats' phenomenon for XIME at CII Managementra 2006,Chennai.

DISTINGUISHED GUESTS

Team from University of St. Thomas, Houston, USA

The team from the University of St. Thomas comprising of 13 students and one Faculty member visited the XIME Campus in the month of July. The guests were well received and were shown around the campus. The students of XIME interacted with the team in a panel discussion on 'Offshore Business and India'. Both the teams presented their views and shared their experiences in the Outsourcing sector. The issues discussed varied from the inception of the outsourcing concept in the Indian scenario to how Indian IT companies has undertaken the training and development activities and HR initiatives in order. to lower the



much talked about attrition levels. Mixed Teams of XIME and UST Students participated in a Debate on the subject- 'B-Schools are responsible for much that is wrong with corporate management today'.

Bina George ,the faculty from UST, representing the visiting team expressed her gratitude and said that the team gained much insights on the Indian IT industry through the discussions and interactions with the students of XIME. ■

Team from University of Redlands, California.

XIME recently hosted a one-week Study Abroad programme for a team of senior American executives pursuing management education at the University of Redlands, California, USA. The programme included an intensive exposure to product innovation in the Indian IT/ITES industry, outsourcing practices in Indian component manufacturers, and a focus on India's successes in the IT and other sectors. The Redlands team was addressed by leading industry experts and academicians such as J. Philip, President XIME, R. Natarajan, Former Chairman AICTE, Vinay Deshpande, Chairman, Encore Software Technologies, C. Subramanya, Chief Technology Officer, HTMT, R. Mohan, Former MD, Mphasis, Pallab Bandyopadhyay, Senior Vice President, Cambridge Asia.



The Team from *University of Redlands California* with the President, Director, Dean faculty and the students of XIME

The team also visited leading companies in Bangalore and Mysore. The participants met with the senior management of Infosys, HTMT, Satyam, Philips Innovation Centre, and Hindustan Motors (AVTEC Limited) to gain first hand knowledge of the competitive advantages of Indian industry.

Prof. Hamid Flatoon, head of the visiting team and senior faculty said, "The interactions with experts, XIME faculty, and meetings at companies helped us gain useful insights and a first hand exposure to the capabilities of India's most successful enterprises. We are most happy to be here again!" ■

Team from Stockholm School of Economics, Sweden.

As a part of an all India study tour, a group of seven academicians comprising senior professors of the Stockholm School of Economics, Sweden visited the XIME campus on 26th of October. The team consisted of Dr. Sikander Khan, former Dean of the Stockholm University School of Business who is currently the Chairman of SABEC (Sweden Asia Business Education Centre) and Advisor to the Stockholm School of Economics, Dr. Lars Strannegard, Dr. Bengt Kristennson, Dr. Anders Lundgren, Ms. Karin Wistrom, Ms. Elisabeth Kamoun and other senior professors of the business school.



The team in discussion with Prof. J. Philip, President, XIME, Director, Dean and other professors at XIME,

The main purpose of this visit was to obtain an overhead view of the Indian economy. An attempt was made to understand the challenges and opportunities of doing business in India and to

gain an insight into the Indian entrepreneurship arena and human resource management with special focus on the business community, MBA and EMBA participants, governments and educational institutions.

An aspect that was explored by the parties was the possibility of students exchanges between the institutions. ■

Team from Milano-Bicocca University, Italy.

XIME recently hosted a Summer School to a team of professors, research scholars, and students from Milano-Bicocca University, Italy. The programme included an intensive exposure to the Indian administrative structure, management system in Indian enterprises, competitive advantages of Indian industry, and a focus on India's successes in IT and other sectors through talks by experts and visits to leading companies in Bangalore, which included meetings with the management of Infosys, TCS, and Ashok Leyland. The interaction with XIME faculty and meetings at companies helped the team gain useful insights into several aspects of contemporary management practice in India. Prof. Fabio Corno, the head of the visiting team said "The students and faculty had a very fruitful and rewarding visit, with a first hand exposure to the Indian management education system and its most successful enterprises"



A Team member from Milano Bicocca University interacting with Prof. Aramvalarathan

The team spent one week at the elegant XIME campus in Bangalore on the first leg of their tour, before proceeding to Kolkata where they would spend seven days interacting with students and faculty at IIM Kolkata. ■

DISTINGUISHED SPEAKERS

His Excellency Mr. Graeme Charles Waters, High Commissioner of New Zealand.



His Excellency Mr. Graeme Charles Waters, High commissioner of New Zealand speaking at XIME

His Excellency H.E Graeme Charles Waters, High Commissioner of New Zealand visited XIME in July. Describing himself as a great fan of India and its culture, he thanked the institute for the warm welcome he received and the opportunity to talk about "The Role of New Zealand in International Business".

He said that New Zealand had come a long way since its days of economic upheavals. Its relationship with India had grown manifold over the last few years as a setting, be it for Bollywood Films or for strategic training partnerships. He talked about the Business model shared between India and New Zealand with special reference to the presence of niche companies in the IT sector. India's contribution to New Zealand had mainly been in the field of diamonds, garments and seasonal agricultural outsourcing. Quoting the recent changes in the educational field institutions in New Zealand, he said that the Indian institutes were now looking at actively developing a symbiotic relationship with various universities in New Zealand in terms of students and faculty exchanges. Describing New Zealand as a 'nice package', he highlighted the plethora of opportunities in higher studies that the country offered. He also mentioned that New Zealand had developed expertise in core areas such as e-banking and software development which offer immense scope for employment.

The talk certainly provided a deeper insight into New Zealand's economy and its tremendous growth over the last couple of years. New Zealand's immense growth in the field of education and tie ups with various Indian institutes should provide a platform for the students to consider New Zealand as a potential destination for higher studies. ■

Dr. Jagdish Sheth, Professor of Marketing, Emory University, USA.

Dr. Jagdish .N. Sheth, renowned “Marketing Guru”, was in XIME to address the students on “How India will get globally integrated?”

Predicting that India will emerge as a global power in post 2025 era, he summarized the various forces driving this shift into economic pragmatism, collapse of communism and the globalization of the world. Dr. Seth observed that there is a major repositioning of economies from domestically isolated economies and socialistic government policies to globally integrated economies and competitive market structure. He called for the need of more and more global mergers and acquisitions for the development of the our economy. Creating global brand equity, enhancing productivity through infrastructure development and investing in design and research were the other key points suggested by him to enable India to be globally integrated. He observed that by investing in education India can definitely move up the knowledge ladder. In his opinion, India’s future will depend on the geo political realignment of nations and emergence of New Triad Power that comprises India, China and USA. He reiterated the importance of becoming globally integrated, investing in quality reputation design and research and concluded on the positive note that India is destined to become a major economic power in the 21st century. ■



Dr. Jagdish Sheth sharing a light moment with Prof. J. Phillip and Prof. Sampth Pillai

Mr. Sudipto Mundel, Advisor, Asian Development Bank.



Mr. Sudipto Mundel, Advisor, ADB

Mr. Sudipto Mundel, Advisor, ADB addressed the students from XIME on ‘Prospects of the Asian Area’ with special reference to India & China. Stating numerous facts and figures, he touched upon every facet of the Asian Economy- challenges faced by the countries like poverty, leaking investments; recent changes like formation of Trade Unions; roaring of Asian Tigers. Speaking about the much touted China as against India, he enumerated the comparative and absolute advantages, both countries have in them.

A question and answer session followed the talk, stimulating a good discussion about the prevailing issues concerning Asian countries and their economy. ■

Mr. Seby Chacko, Head-HR, S. Asia- Reuters

Mr. Seby Chacko, addressing the students at XIME, emphasised on the importance of a HR professional being proactive and self driven in spite of HR being a thankless job. An alumnus of XLRI, Mr. Seby Chacko was involved in wide off-shoring and outsourcing as Regional Director of Citibank- wherein he implemented the huge task of outsourcing to global players like Infosys, I-flex, E-serve Etc. Speaking of Reuters, where he now heads the HR dept for South Asia region, he said that Reuters was an organization with a 150-yr old rich history and has integrity written all over it. He also pointed out few factors that differentiated an Indian MBA graduate from that of a foreign MBA interns of the work experience level among the students and the industry exposure that they get, while in the college.

Finally, he advised the students on how they can be effective & successful HR professionals. He reiterated the importance of being business-focused; getting operations right before getting strategies right; importance of learning necessary technologies like SAP, PeopleSoft; updating oneself with HR news to get a universal as well as a microscopic perspective of HR and finally moving ahead with an optimistic attitude. ■



Mr. Seby Chacko, speaking to the students at XIME

Shri Sharu Rangnekar, Director, Rangnekar Associates, Mumbai

Shri. Sharu Rangekar , the well known management consultant visited the XIME Campus in the month of September. During his visit he advised the students at XIME on how to plan their career. The talk proved to be beneficial to the students who are on the verge of starting their corporate life shortly.

Narrating the emergence of management, right from the origins of mankind, interspersing his talk with humor, he said that the mindset and technology together changed the way of life and brought in concepts like-education, management and management education.

He emphasized the need to be disciplined, loyal and to have the ability to think on one's feet always. He stressed that the qualities that today's manager should possess are creativity, autonomy, integrity which are to be supported by productivity, quality and innovation. He indicated the equation to be a successful manager as 'Hard work X Ability X Luck'. The enthusiastic question and answer session that followed brought in myriad perspectives from the student community as well. ■



Shri Sharu Rangnekar speaking to the students at XIME

ENGAGEMENTS

A Workshop on Knowledge Management

Knowledge management has emerged as a relevant part of the competitive strategy of businesses today. The discipline includes the study of knowledge forms and processes, enabling systems and technologies that have become essential to sound and successful business practices in the 21st century. As an emerging discipline, it promotes the systematic study of the intellectual assets of organizations.

With this objective in mind, XIME organized a two-day workshop on Knowledge Management from August 16–17, 2006 at Hotel Gateway, Residency Road, Bangalore. The special guest was Dr. Tavarekere Srikantaiah Ph.D., the Director and Professor at the Center for Knowledge Management at Dominican University, USA.

The workshop was designed to appeal to a variety of stakeholders in the area of knowledge management. Several eminent academicians like Prof. J. Philip, Director Emeritus and President , XIME Society, Prof. R. Natarajan, Former Chairman, AICTE, Mr. R Mohan, Sr. Faculty at XIME, senior professionals in IT, knowledge workers and business managers participated in it. The main purpose of the workshop was to enable the participants to apply knowledge management in areas such as IT, management and information science and thereby contribute to the economic and social progress of the country.

The success of the Knowledge Management workshop was repeated in Chennai when the event was conducted at Hotel Deccan Plaza, in collaboration with the Computer Society of India, Chennai on October 13-14, 2006. The key note address at the inaugural session was delivered by Dr. M. S. Anant, Director, IIT Chennai. The workshop was well attended by representatives of both academia and industry at Chennai. The workshop had a presence of 59 delegates coming from different parts of Southern India. ■



Dr. Tavarekere Srikantaiah at the inauguration of the KM workshop in Bangalore



Dr. R. Natarajan speaking at the KM Workshop in Chennai

Workshop on Sales at XIME

As an initiative by CATALYST-Students forum at XIME, a workshop on sales was conducted on 25th August'06. Mr. Raman Multhani, Ex CEO MMT, Former GM, Canon and former COO-Worldspace; Mr. Harrish Mathew, National Sales Head, MMT and Mr. Ajit Menon, Sales Manager HSBC Loans were the panelists. 36 students participated in the four-hour programme. The main focus of the workshop was Sales Forecasting and Market Valuation. Identifying and dealing with potential clients and customers and closing an order were some of the key points which were dealt in the workshop. A relevant case study was also analyzed to fortify the points discussed. Mr. Harrish Mathew, the President, XIME Alumni Association, shared his corporate experiences with special emphasis on the importance of teams. The workshop was a huge success with overwhelming response from all the participants. The participants had lot to take home as learning. ■



The distinguished panelists at the workshop on sales at the campus

The Organizational Development Programme (OD), UBS, Pune

The Organizational Development (OD) Programme initiated for UBS, Pune in July 2005 was continued under the leadership of Prof. J. Philip. The top group of the institution was again at XIME during September 3-4, to carry the process forward. Like any other OD effort heightened organizational effectiveness is the focus of the programme. ■

FORTH COMING MDPS..

A Case Workshop

Recognizing the need for organizing a high-quality Case writing and Case teaching workshop as a service management faculty, XIME will offer a three day programme on the same, during the last week of January 2007. Prof. D. Panduranga Rao, Prof. S. Aramvalathan and Prof. J. Philip will be the key resource persons for the workshop. ■

A Work Shop on Knowledge Management Again..

The highly successful KM Workshop which has been already offered by XIME in Bangalore and Chennai will be offered in **Hyderabad** during January 23-24, 2007. The faculty will be Dr. R. Natarajan, Former Chairman, AICTE, Prof. J. Philip, Prof. B. S. S. Gupta and Prof. R. Mohan. Four other senior practitioners of Knowledge management in will also join the faculty. ■

NGO Leadership Development Programme

This is a programme which has been offered by XIME several times in the past. Based on its experience and recognizing the need for such programme XIME will offer this again in February 2007. Prof. J. Philip will be the faculty leader of the programme. ■

Independence day celebrations

The Independence Day Celebrations began with the Flag Hoisting ceremony by Prof. J. Philip, President and Director-emeritus XIME followed by the National Anthem. President Prof. Philip addressed the students and faculty reinforcing the mission and vision of XIME and urging the students to be the responsible citizens of the country. The student representatives from both the batches remembered the sacrifices made by our great freedom fighters and discussed today's issue of threat to the national security.



The celebrations culminated with **Anshul Choudhary Music Competition**. Veena (Batch 9), Samuel Pereira from HP and John were present as judges. A great show was put up by the students of both the batches. The competition was won by Thomas Cherian and Louis Cherian, both from Batch-11, in Western and Hindi song categories respectively. ■

Maria Philip Memorial Inter B-School Debate Competition



Renuka S. from Canara Bank School of Management talking against the topic



Participants all set for a group snap with the dignitaries

The Maria Philip Inter B-School Debate Competition is being held every year in memory of the late Ms. Maria Philip, a key influence in the founding of XIME, was held this year on October 7, 2006. The Guest of Honour for the event was Air Marshall (Retd) Trevor Osman accompanied by his wife Mrs. Hovie Osman. Prof. J. Philip, President of XIME Society, and Mrs. L. Philip, Mr C.J. Kuncheria, Hon. Secretary of the XIME Society, Dr. Panduranga Rao, Director, XIME and Prof. Sampath Pillai, Dean, XIME were also present. The panel of judges, headed by Mrs. Osman included Mr. Shailesh N (Senior HR Manager, Wipro), Mr. Harrish Mathew (Sales and Marketing Manager, MMT India Pvt. Ltd.)

The topic for the day was “BPO Industry: A balloon likely to burst”. Each team of two members one speaking for and another against the motion was given four minutes per person to air their views and challenge against their counterparts. The intense competition saw ten teams coming from Mysore, Belgaum and Bangalore. Gautam Krishna and Renuka Shivaram of the Canara Bank School of Management, Bangalore won the accolades and received the Rolling Trophy and a cash award of Rs.10000. The second place went to the Christ College of Management, Bangalore.

The President's speech on the occasion, sent a wave of emotion across the audience and one could only imagine the unimaginable loss of his daughter-Maria, the tragedy of 30th September 1986 had left in their minds. He held that the Institute was Maria's dream and it was her vision and mission which continues to influence the institute. The debate competition drew much praise from all. Describing debates as “a battle between the heart and the mind”, Mrs. Osman praised the students for their convincing performance and great body language while providing valuable inputs on how the students could improve their oratorical skills. The Guest of Honor, Air Marshall (Retd) Osman in his speech, felt the purpose of debates was to educate and clear the mind and perceptions. He concluded by saying that “No one has the exclusive right to be right all the time. However, all of us have the right to be wrong. Long live debating!” ■

The Get-Together of Bangalore Alumni of S.B. College Changanacherry



A galaxy of Bangalore Alumni (From left to right) - Honorable Chief Justice of Karnataka High Court, Justice Mr. Cyriac Joseph, Archbishop of Changanacherry Mr. Joseph Powathil, XIME Society's President Prof. J. Philip, Fr. Dr. Thomas Kalam , CMI, Director, St. John's Medical college, Fr. C. Thomas CMI, Principal Christ College; Fr. Tom Kunnumpuram Principal, S. B. College

St. Berchman's College Changanacherry (Recognized by UGC as a College with Potential for Excellence) and one of the oldest and highly respected colleges in Kerala, had its Bangalore Alumni meeting at XIME Campus on September 27, 2006. It brought together a galaxy of its Alumni from Bangalore. Its Bangalore Alumni include Honorable Chief Justice of Karnataka High Court, Justice Mr. Cyriac Joseph, XIME Society's President Prof. J. Philip, its Secretary Mr. C. J. Kuncheria and Principal of Christ College, Fr. C. Thomas.

The general Alumni assembly was presided over by His Grace the Archbishop of Changanacherry Mar Joseph Powathil, where the Hon. Cyriac Joseph was the Chief Guest. Fr. Dr. Thomas Kalam , CMI, Director, St. John's Medical college, Fr. C. Thomas

CMI, Principal Christ College; Fr. Tom Kunnumpuram Principal, S. B. College and Prof. J. Philip spoke on the occasion. Prof. Philip is a member of the Board of Management of S.B. College. Mr. Johny Joseph, organizing secretary of the conference and a faculty member of Christ College, thanked everybody present.

It was a joyous get-together and a thoroughly enjoyable evening for the alumni and their spouses. His Grace the Archbishop and the Principal of S. B. College profusely thanked XIME for hosting the function.



The dignitaries present at the Get-together

ACCOLADES

Quiz at Canara Bank School of Management Studies

George Abraham K and Prashanth Gopinath of PGDBM 2nd year (Batch 11) set the winning ball in motion for the new academic year by securing the second position in the quiz competition organized by **Canara Bank School of Management Studies of Bangalore University** in September.. The quiz was conducted by noted quiz master, Mr. Avinash Mudhaliar, in the month of June and saw XIME competing with forty eight teams from business schools across India like ICFAI Hyderabad, Loyola Institute of Business Administration Chennai, Alliance Business Academy Bangalore et. al. ■

Papers Publications and Presentations by Faculty

- *Prof. J. Philip*, President, XIME, presented a paper at the convention held by the Association of Indian Management Schools, on the topic 'Managing Management Schools'. It was attended by nearly 500 delegates comprising Directors, Deans, Faculty, Students, Industry leaders and Invitees from across the country and abroad. The 18th Annual convention of was held at IIM, Lucknow from the 25th -27th of August. The emphasis of this year's convention was on 'Management Education in the Indian Context: Opportunities for Corporate and B- Schools. Incidentally, the Convention was presided over by the Director of XIME, Dr. Panduranga Rao.
- *Prof. C. P. Ravindranathan*, a senior professor at XIME, published an article in The Hindu-Business Line, a major business daily titled -The nuanced 'Country Manager'. The central theme of the article was that Dr. Manmohan Singh has provided compelling leadership and helped the economy on a path of high growth owes not only to his caliber as an economic thinker and policy maker but also to his able-political management.
- *Prof. S. Aramvalathan, Asst. Dean, XIME* published a paper on 'Carbon Emissions Trading – An Emerging Business Opportunity' in the magazine 'The Management Accountant', June, 2006. Carbon Emissions Trading involves trading of permits to emit carbon dioxide and other greenhouse gases. It is one of the ways countries can meet their obligations under the Kyoto Protocol to reduce emissions and mitigate global warming. Global commerce now includes a wholly new business that is expected to develop into a very big commodity market.
- *Prof. D. Jublee*, participated in the International Conference on Global Business and Policy Modeling organized by the Adaikalamatha Institute of Management, Tamil Nadu. The topic for the conference was "Meeting new challenges in the changing business environment and economics". Prof. Jublee also presented a paper on the topic "Hospitality Industry Management" addressing the core issues of the hospitality industry in the current global environment
- *Dr. S. Ganeshan* has published a research paper entitled "Economics Idea of J.K. Mehta" in the edited book named "Economics of J.K .Mehta : A peep into Mehtanomics ",edited by Prahlad Kumar & Jiwitesh Kumar, Deep & Deep Publication, New Delhi. ■

Coliseum 2006

The winning streak continued at Coliseum 2006, the management festival organized by ICFAI Chennai in July where XIME's students of PGDBM 2nd year (Batch 11) unanimously triumphed over the competition. Abhijeet Sinha, Nirmal S. and Prashanth Gopinath claimed the first position in the business plan segment. Pallavi Tandon and Pranay Srivastav won the HR challenge while Deepak M., Mahesh V., Meghna Banerjee, Nirmal S. and Prashanth Gopinath were content with second position for Marketing. Other business schools included Bhartidasan Institute of Management Trichy, Indian School of Business Hyderabad, IFMR Chennai, IIPM, Loyola Institute of Business Administration Chennai, Mt. Carmel Institute of Management Bangalore et. al. ■

Business Today Acumen 2006

Thomas Cherian and Abhinash Mohanty of Batch 11 stood fourth in the south zone in the Acumen 2006, India's biggest and grandest B-school quizzing and debating event held at IIM, Bangalore campus .The event is sponsored by Business Today and Aditya Birla Group. The tough contest was contested by almost 40 B-Schools from Southern India.

Quiz Master Harsha Bhogle ensured that both the teams on stage as well as members of the audience had enough excitement all through the quiz, as was evident from the levels of audience participation. ■



TRIADS 2006

Hannah Shobitha of XIME won the **second** prize at TRIADS-06 for her summer project, titled –“ **Measuring the Effectiveness of Learning**” , which was carried out at TCS, B’lore for a duration of 2 months. The National HRD Network conducts TRIADS every year – which is an effort to provide a platform to budding HR professionals to showcase their summer projects and benchmark themselves against the best in contention. TRIADS had participation from students of around 35 B-schools. The project entries were evaluated by leading HR professionals and academicians. The 5 final presentations were made by the students in presence of eminent judges and an audience of professionals from the industry and academia. ■

Sanskriti 2006

The Institute of Public Enterprise, Osmania University, Hyderabad hosted in **Sanskriti 2006** . Priyanka Murali & Angana Basu of XIME won the first prize in the marketing event called TARANG; third prize in the HR event called Agragami. In the paper presentation event, SHABD SAGAR, their paper got selected out of 200 papers. This event had participation from students of various B-schools like IIM-Bangalore, NMIMS, ICFAI, JNTU, Osmania University, MDI-Gurgaon ,IIFT, Delhi etc. ■

LOOKING FORWARD TO....

Conference on Management Education :An international Comparison

There are a number of conferences on management, but those on management education are few and far between. Yet the subject is of critical importance to business and industry. For in the long run, the quality of management in any country would hinge on the kind of trained human resources that its educational institutions turn out.

With the continuing buoyancy in the supply of management education there arise the important question of the quality of what is on offer to students aspiring for management education as well as to business and industry in response to their compelling needs. Continuous improvement in quality would require not merely good infrastructure and capable teachers. Equally important are constant upgrading of curricula and teaching methods, greater interaction with industry and adherence to high standards through benchmarking and accreditation processes.

The issues involved are crucial for India, but in addressing them Indian management institutions would need to draw on the experiences of their counterparts in other countries .In terms of course content, pursuit of quality, cost-effective use of academic infrastructure and responsiveness to the fast moving changes on the global business and industrial milieu.

It is with these considerations in mind that the XIME in collaboration with the Association of Indian Management Schools (AIMS) is organizing a conference dedicated to the theme “management education: An international Comparison”. The unique event will gather at XIME’s campus in the Electronics city of Bangalore on November 17-18, 2006, a group of high caliber academics from India and abroad with the purpose of exploring various aspects of management education across the world. The participants will present papers dealing with management education in their respective countries, focusing on present issues and trends and sharing with others the valuable insights drawn from their own national experiences. These participants are from twelve different nations such as the US, Canada, Germany, France, Italy, Spain, Russia, China, Korea, Singapore, Malaysia and India.

It is a singular event for Indian management Education. And it promises a wealth of information, ideas and insights for Indian management educationists as well as business and industry in their shared endeavor to achieve excellence in the vocation of training India’s future managers . ■





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17th & 18th November, 2006 - XIME Campus - Electronics City, Bangalore

A must attend conference for educationists, MBA recruiters & HRD Personnel

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Dr. Lyndal Drennan MBA Director, Brisbane Graduate School of Business Australia	Dr. Paul Chan President HELP University Kuala Lumpur Malaysia	Prof. Abad Ahmad Former Pro-Vice Chancellor Delhi University	Dr. R. Natarajan Former Chairman AICTE & Former Director IIT-M
Dr. Mahesh Nagarajan Sauder School of Business University of British Columbia Canada	Prof. Sergey Mordovin Rector of IMISP St. Petersburg Russia	Dr. A.K Khandelwal Chairman & MD, Bank of Baroda	Prof. J. Philip President, XIME & Former Director IIM-B
Prof. Tony Koo, Dean & Prof. S. Khan Senior Adviser, Global Management Education Institute, Shanghai, China	Prof. Vijay Sethi S.P. Jain Centre of Management Singapore	Mr. Ashok Sinha Chairman & M.D Bharat Petroleum	Mr. V. Ramachandran Director- HR Murugappa Group Chennai
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Prof. Fabio Corno Associate Professor Bicocca University, Italy	Dr. D. Abraham Loyola Marymount University Los Angeles, U.S.A.	Dr. Devi Singh Director IIM-L	Mr. Thothathri Raman Consulting Editor Business India
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DR.S.GANESAN, XAVIER INSTITUTE OF MANAGEMENT & ENTREPRENEURSHIP
 ELECTRONICS CITY, PHASE II, HOSUR ROAD, BANGALORE-560100
 TEL: 080-28528477 / 28528597 / 98 FAX: 080-28528733. E-MAIL: GANESAN@XIME.ORG, WEBSITE: www.xime.org

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 Electronics City, Phase II, Hosur Road, Bangalore - 560 100
 Tel: (080) 28528477/8597/8598 Fax: (080)28528733
 E-mail: xime@xime.org Website: www.xime.org